

2019 - 20 ANNUAL REPORT



**ANJUMAN KHAIRUL ISLAM
POONA INSTITUTE
OF MANAGEMENT SCIENCES
AND ENTREPRENEURSHIP**

SUBMITTED BY : ●

INTERNAL QUALITY ASSURANCE CELL [IQAC]

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Y. & M. Anjuman Khairul Islam's

POONA INSTITUTE OF MANAGEMENT SCIENCES

AND

ENTREPRENEURSHIP

Approved by AICTE, Ministry of HRD, Govt of India.

Affiliated to Savitribai Phule Pune University Pune

ANNUAL REPORT

ACADEMIC YEAR

2019–2020

submitted by

INTERNAL QUALITY ASSURANCE CELL

[IQAC]






INTERNAL QUALITY ASSURANCE CELL

ACADEMIC STRATEGIC PLAN

Our Institute involves addressing various facets of academic, administrative, and overall institutional development. It is essential to set clear goals, directions, and priorities of an institution. Below are the key points which were considered when drafting a strategic plan of our Institute:

- ✓ Curriculum Development
- ✓ Teaching and Learning
- ✓ Research and Innovation
- ✓ Globalization and Collaboration
- ✓ Infrastructure and Facilities
- ✓ Student Support and Progression
- ✓ Governance and Leadership
- ✓ Staff Development
- ✓ Community Engagement
- ✓ Sustainability and Inclusivity

CORE VALUES

- Quality Education
 - Excellence
 - Competency
 - Integrity
 - Innovation
 - Inclusion
 - Collaboration
 - Accountability
 - Leadership
 - Socially Responsible
- 

ABOUT PIMSE

Y. & M. AKI's Poona Institute of Management Sciences and Entrepreneurship (PIMSE) is a linguistic & religious minority educational institution started in the year 1990 with an aim of providing quality education in the field of Management and Information Technology. PIMSE offers a variety of valuable courses (Full time PG Programme) such as MBA, MBA-IT (Formerly Known as MCM), MBA-HRD (Formerly Known as MPM).

PIMSE is **affiliated to Savitribai Phule Pune University** and the courses offered are **approved by AICTE**, New Delhi & recognized by DTE, Govt. of Maharashtra, Mumbai.

PIMSE is an ISO 9001: 2015 certified Institution. PIMSE is recipient of the **BEST MANAGEMENT INSTITUTE AWARD** by the World Management Congress on 30th December, 2009 recognizes the efforts taken by PIMSE in organizing various events in the areas of training and youth development, career advancement in management and information technology, social initiatives and entrepreneurship. PIMSE, also awarded with **NATIONAL ENVIRONMENTAL EDUCATION AND DEVELOPMENT (NEED) AWARD** in 26th World Environment Congress organized by Confederation of Indian Universities (CIU), Indian Institute of Ecology and Environment, National Institute of Cleanliness Education and Research on 7th & 8th November, 2017.

The phenomenal growth of the institute has been possible due to the far-sightedness, dedication, devotion, grit, determination and hard work of the trustees of Anjuman Khairul Islam. The trust believes in giving the best and it magnanimously funds in such educational projects. In the service of the nation it also shapes better citizens, its motto being "*Shaping better Managers for future*".

OUR VISION

- To develop PIMSE as a Premier global management institute of excellence with a view to develop outstanding, dynamic & enterprising business professionals..

OUR MISSION

- To strive for excellence in providing high quality, outstanding and inspirational management & leadership skills.
- To create and sustain an environment conducive to academic & professional excellence.
- To develop socially committed and responsible individuals.
- To provide world class quality management education.
- To strive to inculcate ethical values & entrepreneurship spirit among students

OUR ACADEMIC JOURNEY 2019-20

| Particulars | Details |
|--|------------------|
| Dates of Meetings of IQAC | 03 August 2019 |
| | 30 December 2019 |
| | 27 March 2020 |
| | 10 June 2020 |
| Number of Full Time Teachers | 17 |
| Number of Students Intake | 480 |
| Number of Programs Offered | 3 |
| Number of Sanctioned Seats | 240 |
| Number of Students Admitted | 194 |
| Number of Full Time Teachers with Ph.D. | 8 |
| Number of Students benefitted by scholarships and freeships provided by the Government | 208 |
| Number of Students benefitted by scholarships, freeships, etc. provided by the Institution/non-Government Agencies | 57 |

| Particulars | Number of Faculty /Staff | |
|--|--------------------------|--------------|
| | Teaching | Non-teaching |
| Attended FDP/Workshops, Training program | 4 | 6 |
| Number of Faculty Members involved in Curriculum Restructuring/Syllabus Revision/Development as Member of Board of Study/Faculty/Curriculum Development workshop | 4 | |
| Number of Research Publications in UGC Care Listed Journal / Scopus | 3 | |
| Number of Books and Chapters in Edited Volumes/Books Published and Papers Published in National and International Conference With ISBN | 42 | |
| Number of Seminars /Conferences /Workshops organized by the Institution | 1 (International) | |

| ProgrammeTitle | ProgrammeCode | Number of Students appeared | Number of Students passed |
|-----------------------|----------------------|------------------------------------|----------------------------------|
| MBA | MB6199 | 90 | 86 |
| MBA IT | MB6199 | 51 | 48 |
| MBA HRD | MB6199 | 32 | 32 |

| Pass Percentage of Final Year Students | |
|---|-------|
| Number of Students Appeared | 173 |
| Number of Students Passed | 166 |
| Pass Percentage | 95.95 |

| ADD ON CERTIFICATION PROGRAMS |
|---|
| <ol style="list-style-type: none"> 1. Business Management: An Art of Making Business Plan 2. Idafa - Shariah Funds 3. Interviewing Skills 4. Statutory Compliance in HR 5. Affiliate Marketing 6. Power of sub-conscious mind 7. Block chain |

BOOKS PUBLISHED

| Name of the Faculty | Title of the Book /Chapter / Paper | Publisher | ISBN(If any) |
|-----------------------|---|---------------------|-------------------|
| Dr. Porinita Banerjee | Banking and Finance | Thakur Publication | 978-93-89627-41-1 |
| Dr. Sheena Abraham | Competency Based HRM System | Thakur Publication | 978-93-89863-13-0 |
| Dr. Anjum Sayyad | Business Research Methods | Thakur Publication | 978-93-88808-81-8 |
| Mr. Akbar Khan | Basics of Marketing | Success Publication | 978-93-89066-68-5 |
| Dr. Shakeel Ahmed | Micro Economic Analysis-1 (For M.A-Eco & MBA,Sem.1) | Success Publication | 978-93-89529-26-5 |
| Dr. Shakeel Ahmed | Micro Economic Analysis-2 (For M.A-Eco & MBA,Sem.2) | Success Publication | 978-93-89529-75-3 |

RESEARCH PAPERS PUBLISHED IN JOURNAL NOTIFIED ON UGC WEBSITE

| Title of the Paper | Name of the Faculty | Publisher | ISBN(If any) |
|--|---------------------------------------|---------------------------------|--------------|
| Role of Industry 4.0 in the adoption of Gig Economy | Dr. Anjum Sayyad & Dr. Sheena Abraham | Shodh Sarita (ISSN: 2348 -2397) | 2348 -2397 |
| Role of Social Media with reference to Digital Marketing | Dr. Sheena Abraham | OUR HERITAGE | 0474-9030 |

FACULTIES ATTENDED PROFESSIONAL DEVELOPMENT PROGRAMS

| Name of the Faculty who Attended | Title of the Programme | Date |
|----------------------------------|---|-------------------------------|
| Dr. Sheena Abraham | NPTEL Online Certification Business Analytics and Test Mining Modeling using Python | June - September 2019 |
| Mr. Shaikh Mohammad Ali | SAP Data Intelligence for Enterprise AI | Jan 29, 2020 to Mar 05, 2020 |
| Dr. Zarina Shaikh | Website Development | 4th May 2020 to 14th May,2020 |
| Mr. Akbar Khan | Quality Management | 4th May 2020 to 14th May,2020 |

NON TEACHING STAFF ATTENDED PROFESSIONAL DEVELOPMENT PROGRAMMES

| Name of the staff who attended | Title of the Programme | Date |
|---------------------------------------|-------------------------------|--|
| Mr. Abdul Amir Hamja Shaikh | Basic MS Office Training | 15 th June, 2020 to 25 th June, 2020 |
| Mr. Abdul Raheman Kalyani | Basic MS Office Training | 15 th June, 2020 to 25 th June, 2020 |
| Mr. Mainuddin Shaikh | Basic MS Office Training | 15 th June, 2020 to 25 th June, 2020 |
| Mr. Naseeruddin | Basic MS Office Training | 15 th June, 2020 to 25 th June, 2020 |
| Mr. Mohd Tahir | Basic MS Office Training | 15 th June, 2020 to 25 th June, 2020 |
| Sk Abdul Basit | Basic MS Office Training | 15 th June, 2020 to 25 th June, 2020 |

INDUSTRIAL VISITS

VISIT TO BARCLAYS

PIMSE's Placement Cell had organised visit to Barclays on 15th of January 2019 for 1st and 2nd year students of MBA , MBA-IT, MBA-HRD .

The session started at 11 a.m. sharp. A short description of Barclay's history and its working was given at first. Further Mr Vishal a current employee of Barclays carried forward the session by letting the students know how important is communication to exist in a corporate world also he gave tips as to how one can improve their communication skills. Later the session was handed over to MrsShrutika who explained how a resume should be, and how to tackle interviews and impress the interviewer. The students also came up with questions throughout the session and the speakers peacefully cleared all the doubts of the students. This session had an array upon how the interviews should be faced and by what means a candidate may be selected. Also this session stated about how to create an attractive resume and how important are certifications and competitive exams. The session ended with a Vote of Thanks, proposed by Ms. GuasiaAdoni, Ist Year Student, MBA-HRD.



MANAGEMENT DEVELOPMENT PROGRAM

The Management Development Program (MDP) titled "Udaan" conducted by AKI Trust for the faculty of PIMSE (Place Institute for Management and Skill Enhancement) on September 26th, 2019. The program was expertly facilitated by Ms. Shobha Venkatesh, a distinguished professional in the field of management and leadership. The primary objective of the Udaan program was to empower PIMSE faculty with the essential skills and knowledge necessary for effective management and leadership in the ever-evolving academic landscape.

Under the guidance of Ms. Shobha Venkatesh, the Udaan program covered a wide range of topics aimed at enhancing the leadership capabilities of PIMSE faculty. The key focus areas included were Leadership in Education, Strategic Management, Team Building and Collaboration, Communication and Interpersonal Skills. Post-program evaluations were conducted to assess the impact of the MDP on the participants. The Udaan Management Development Program by AKI Trust, facilitated by Ms. Shobha Venkatesh, has proven to be instrumental in equipping PIMSE faculty with valuable skills and insights essential for effective leadership in the academic domain. We extend our gratitude to AKI Trust and Ms. Shobha Venkatesh for their commitment to the professional development of our faculty.



ORIENTATION PROGRAM

The MBA/ MBA IT/MBA HRD Orientation Program held from September 2nd to 4th, 2019, focused on familiarizing students with the academic environment, code of conduct, syllabus guidelines, library rules, concurrent evaluation pattern, scholarships, and placement policies. The program included management games promoting teamwork and leadership, a session on the code of conduct emphasizing ethics, a detailed presentation on syllabus guidelines, and an introduction to library rules. Students were informed about the concurrent evaluation pattern, scholarships, and financial assistance programs, with a comprehensive discussion on the institution's placement policy. The program aimed to equip students for academic and professional success, receiving positive feedback for its comprehensive information and interactive activities. The institution remains committed to supporting holistic student



INDUCTION PROGRAMME

Internal Quality Assurance Cell of PIMSE organized an Induction programme for its new batch of management students inducted for the academic year 2019-20. This year made it different and a monumental occasion as Mr. Viraj Kalyani, Founder & Chairman of Kalyani Studio and Executive Director of Kalyani Forge was invited as the Chief Guest for the ceremony by the Placement team led by Mr. Lionel John D'mello, Mrs. Misba Kadri and Mr. Talha Ahmed of Pooa Institute of Management Sciences and Entrepreneurship. Ms.

MihikaBhanot, Founder, MihikaBhanot Image Consultancy was invited as the Guest of honour for the ceremony who spoke on Entrepreneurship and its many arenas.

Prof Dr. Shakeel Ahmed, Director-PIMSE delivered the welcome address. Dr. RafiqSarkhawas, counselor and Dr. Banerjee with Dr. Pathan were present

Chief Guest Mr. Viraj Kalyani delivered the keynote address that left the audience speechless with admiration at her poise and grace with a flair for words; he dazzled the prospective managers with his charm and elegance which was evident to all even though he was full of ideas, the thoughts flowed smoothly with careful study of the vision expressed and inputs given by him. The objectives behind this induction programme were:

- To help students get familiarized with the course, University and Departmental activities.
- To support students to prepare effectively to meet the demands of their course and eventual career path
- To provide information on respective roles of students and teaching faculty
- To encourage students to disclose their needs and seek appropriate support
- To help students to acquire the basic concepts of the discipline of the University

There were 150 students present along with various authorities and staff members thereby underlining the grand success which culminated with months of hard work, passion and sheer determination of the Placement committee backed by the Director's support and co-operation of the management.



FACULTY DEVELOPMENT PROGRAM

"Outcome Based Education - Designing Effective Concurrent Evaluation Activities"

On 25th September, 2019, Faculty Orientation Program was conducted on the topic of "Outcome Based Education - Designing Effective Concurrent Evaluation Activities" and was delivered by Dr. Pratiksha Wable. The objective of the program was to enhance faculty members' understanding of outcome-based education and equip them with effective strategies for designing concurrent evaluation activities.

Dr. Pratiksha Wable began the session by providing an overview of Outcome Based Education. She emphasized the importance of aligning course objectives, teaching methods, and assessments with the desired learning outcomes. Dr. Pratiksha Wable explained the advantages of concurrent evaluation, such as providing timely feedback, promoting active learning, and fostering continuous improvement. The faculty members were encouraged to adopt this evaluation approach in their respective courses.

Dr. Pratiksha Wable shared valuable insights and practical tips for designing effective concurrent evaluation activities. The Faculty Orientation Program on "Outcome Based Education - Designing Effective Concurrent Evaluation Activities" by Dr. Pratiksha Wable proved to be highly informative and beneficial for the faculty members. The program equipped them with a deeper understanding of outcome-based education and provided them with practical strategies for designing concurrent evaluation activities aligned with course objectives and desired learning outcomes.



SEMINAR AND CONFERENCES

International Level Conference on “Technology transfer and Innovation in Library Management”

The Internal Quality Cell (IQAC) of PIMSE organized a One day International Level Conference on “Technology transfer and Innovation in Library Management ” on 7th of March 2020. The Committee comprises Dr.MubarakTamboli Conference Co-ordinator, Mr. Talha Ahmed - Conference Co-coordinator, Mrs. Lubna Shaikh- Editor & Adv. Mohammadali Shaikh - Conference Co-coordinator. The Conference was inaugurated in the presence of our Hon' Director Prof.(Dr.) Shakeel Ahmed, Assoc. Director Dr. Porinita Banerjee, Conference Co-ordinator Mr. Mubarak Tamboli, Guests of honor Dr. AbdulmajidInamdar, Librarian, Walchand College of Engineering, Sangli and Chief Guest Dr. Akhtar Parvez, Director, Knowledge Resource Center, Maulana Azad National Urdu University, Hyderabad. Author’s research works were published in a UGC CARE Listed journal with an ISSN number. The Guest of Honor gave the speech on Big Data in the field of Library, as well as the Chief guest marked on the work of Librarian. The inaugural session ended with the library visit of the college. Dr. Siddiqui MohdFaizuddin, Anjuman I Islam` Akbar Peerbhoy College, of commerce & Economics, Mr. Nitin S. Joshi, Librarian, Knowledge Resource Center. The 10 delegates presented their paper to which the chairman and the resource person gave the feedback and felicitated each one of them. Mr. PralhadJadhav, Senior Manager at Library Khaitan& Co, Mumbai, addressed the audience and gave them the review of how the Librarian should be in the world of digitization.



GUEST LECTURES/WORKSHOPS

1. **Importance of Literature Review-** A session was conducted on Importance of Literature Review in rational research for our students. The purpose of a literature review is to collect relevant, timely research on your chosen topic, and synthesize it into a cohesive summary of existing knowledge in the field. This then prepares you for making your own argument on that topic, or for conducting your own original research. The session was conducted by the research in house faculties of the institute. The main aim was integrative learning wherein technical knowledge on various aspects of literature review in research needs to be taught to the students together rather than in isolation. Hence the entire workshop was conducted in library.



2. **Cambridge session-** In association with Foreign Language Institute, IQAC of PIMSE conducted a session on Courses at Cambridge on 15th April 2020 to inform students about this fantastic opportunity for improving their communication skills. This session was conducted by Mr Amber Atal, sir is an ambitious Y generation Engineer plus MBA with 13+ years of experience across Business Development, Corporate Strategy, Project management and Procurement functions. In his current role, he is helping companies

improve business performance through better communication. He is strong believer of lifelong learning and actively seeks opportunities for self-development. He is very much passionate about environment Conservation & runs a YouTube channel name nature conservation to create awareness about the same. The event started at 12pm Mr Atal spoke with the students 12.05pm to 01.25pm and we ended the session with a vote of thanks to Mr. Atal for his precious time and for helping the students of PIMSE understand the test and the features and benefits of doing this course.



3. Career Planning, Grooming for Job & Interview Techniques-Our beloved trustee Hon'ble Dr. Mohd. HanifLakdawala has taken a thought provoking session on Career Planning, Grooming for Job & Interview Techniques on 23rd Jan 2019. The assemblage includes PIMSE and Poona College staff members and 200+ students.

Sir has started the session by raising a question 'What is Life?' He highlighted that the most beautiful organ of human body is mind and all our thoughts, ideas and visualization are generated from the mind. The youth need not wander outside as the miracle lies within them. They should raise their subconscious mind so that it can instruct you to choose right career.

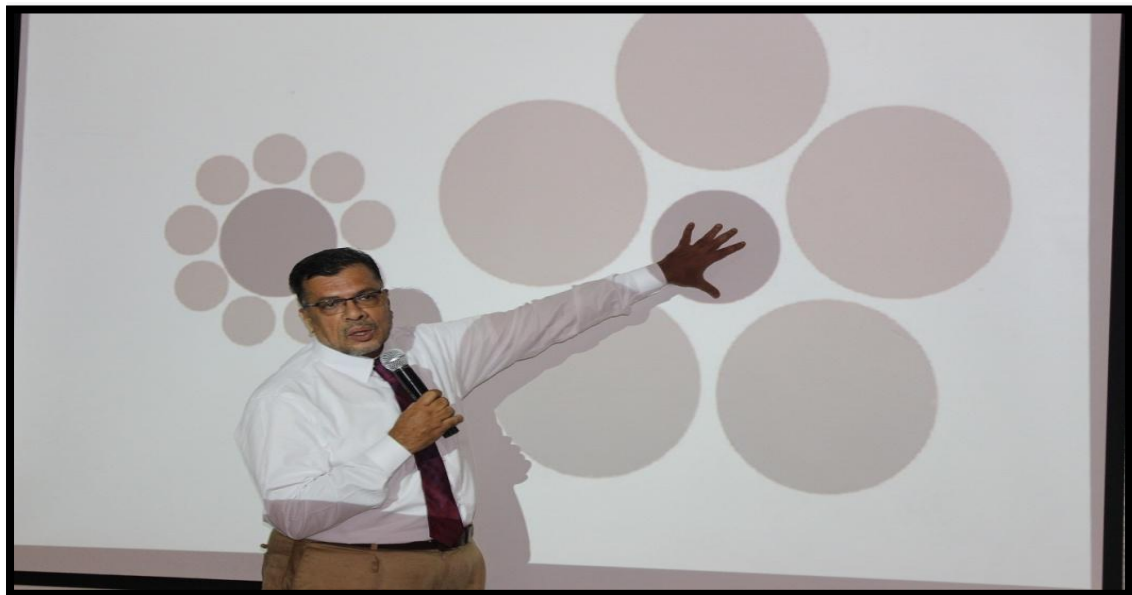
He suggested, instead of wandering in the outside world, individuals should spend 15 minutes every day with themselves before going to bed and ask "Who I am?, What I want to achieve from life?". He emphasized to ponder on "What was your dream?" to churn

out the ideas raised by the subconscious mind. To become an extraordinary person, we have to indulge ourselves in extraordinary activities (Think Out of the Box).

Sir has narrated the incidence of Titanic and the reason behind sinking the ship was the attitude of remaining in comfort zones and enjoying in spite of various announcements and warning given by the captain. Also through the story of David and Goliath, he tried to communicate students about the extra ordinary power of our mind.

He provoked the students to have faith on themselves and believe “I M THE BEST”.

He inspired the students through his personal journey towards success and shared the importance of right attitude while facing the interview. At the end, he persuaded students to start connecting with people and complete their post graduation degree and become an innovator & risk takers, “Entrepreneur”.



4. **An Entrepreneur Shine through” (Festina) -** With the tagline “An Entrepreneur Shine through”, this year Poona Institute of Management Sciences and Entrepreneurship (PIMSE) organized its annual food and crafts carnival ‘FESTINA’ on 20th February, 2019. Festina 2K19 drew crowds from not only colleges such as Sinhagad, Arihant, Trinity, AbedaInamdar etc. and our own PIMSE but also from outsiders putting up stalls thereby displaying entrepreneurial spirit in management students of PIMSE to showcase their talent and earn profit in the business they ventured into.

Festina is also a way of building entrepreneurial skills, business decision making and creating a niche in the market for a day long festivity which commenced with cake cutting to the 30 stalls present in the campus grounds which was well decorated. The

Trustee, AKI Mr.MirzaSalatBaig, Principal Dr. Aftab Anwar Shaikh along with Director, PIMSE Dr.Shakeel Ahmed as well as the Chief Guests for the event Chef Vijay Thakur, Chef Consultant at Swiggy, and Mr. Vishal Pipraiya, Owner of Pagdandi Bookstore Café, were present at the inaugural function. The stalls were judged by the chief guests on parameters of taste of food, hygiene, discipline, decorative stall etc. Many outside vendors were impressed with the whole festival as there were display of accessories and lip smacking foods made by them.



- 5. Adaptability and Change Management: Thriving in a Dynamic Business Environment** - On Friday, November 15, 2019, an insightful session titled "Adaptability and Change Management: Thriving in a Dynamic Business Environment" was organized for MBA, MBA-IT, and MBA-HRD students. The session, led by Mr. Harpreet Katwal, commenced at 10:30 am and aimed to equip students with the essential skills to navigate and excel in an ever-evolving business landscape.

The session concluded with a Q&A segment, providing students with the opportunity to delve deeper into the nuances of adaptability and change management. Overall, the event proved to be a valuable learning experience, aligning with the institution's commitment to preparing students for the challenges and opportunities presented by the dynamic nature of the business environment.



6. **Crafting Your Marketing Journey: Career Counseling for Marketing Students-**

Poona Institute of Management Sciences and Entrepreneurship organized a specialized career counseling session titled "Crafting Your Marketing Journey: Career Counseling for Marketing Students" on 10/3/2020. The session was tailored to provide marketing students with valuable insights into the diverse career avenues within the dynamic field of marketing. Mr. Maqsood, an accomplished professional in the marketing domain was the esteemed speaker bringing his wealth of experience and expertise to guide the students.

The session covered a wide range of topics crucial for aspiring marketing professionals including market trends, branding strategies and the evolving landscape of digital marketing. Mr. Maqsood engaging presentation style facilitated an interactive dialogue allowing students to seek personalized advice and gain practical insights into the intricacies of building a successful career in marketing. The event aimed to empower students with the knowledge and confidence needed to make informed decisions about their career paths.

The students expressed appreciation for the valuable perspectives shared by Mr. Maqsood noting the relevance of the session to their academic and professional pursuits. Poona Institute of Management Sciences and Entrepreneurship remains committed to organizing such insightful career counseling sessions ensuring students are well-prepared for the competitive world of marketing.



7. Guidance Talk: Unveiling Strategies for Success in Railway Competitive Exams-

Poona Institute of Management Sciences and Entrepreneurship hosted an insightful session on 3/10/2019, titled "Guidance Talk: Unveiling Strategies for Success in Railway Competitive Exams." The session was specifically tailored to provide aspiring candidates with valuable insights and effective strategies for excelling in competitive exams within the railway sector. Dr. Shakeel Ahmed, the featured speaker for the session delivered an engaging and informative talk shedding light on key strategies essential for success in railway competitive exams. His extensive experience and in-depth knowledge of the examination patterns and requirements proved invaluable for the students. The speaker delved into a variety of subjects including insights into the railway exam syllabus offering participants a holistic approach to their exam preparation. The students expressed their appreciation for the session noting Dr. Ahmed's ability to demystify the complexities of railway competitive exams. Our Institute remains committed to organizing such impactful sessions empowering students with the knowledge and guidance necessary for success in various competitive examinations within the railway sector.



8. **Guidance for RBI Grade Success: Strategies to Triumph in Competitive Exams-**

Poona Institute of Management Sciences and Entrepreneurship orchestrated an enlightening session on 17th February, 2020 titled "Guidance for RBI Grade Success: Strategies to Triumph in Competitive Exams." The purpose of this session was to equip aspiring candidates with essential insights and effective strategies for excelling in competitive exams particularly focusing on the prestigious RBI Grade examinations.

Mr. Zafar Ahmed, the speaker, delivered a captivating talk, unveiling key strategies vital for success in RBI Grade competitive exams. His profound experience and in-depth understanding of the examination intricacies were invaluable for the attendees. The session covered an array of topics, providing participants with a well-rounded understanding of the RBI Grade exam.

The participants expressed their gratitude for the session commending Mr. Zafar's ability to simplify the complexities of RBI Grade exams. Poona Institute of Management Sciences and Entrepreneurship remains dedicated to organizing such impactful sessions, empowering students with the knowledge and guidance necessary for success in various competitive examinations, with a special focus on the RBI Grade exams.

